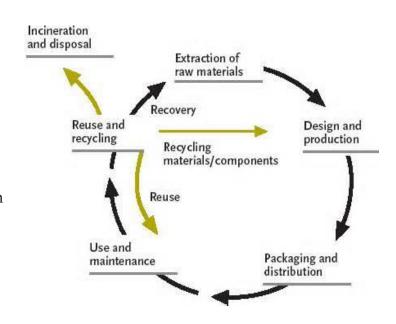


Minnesota Product Stewardship Council: the go-to independent organization for product stewardship information in Minnesota.

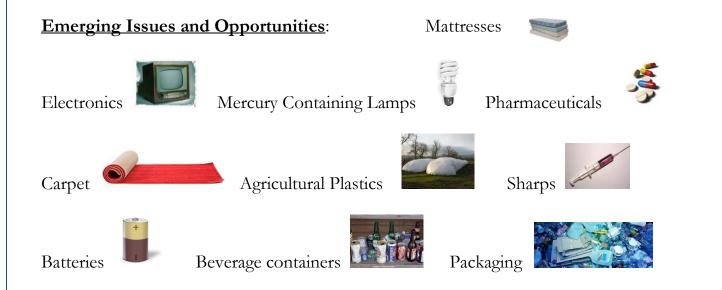
**Product Stewardship** is a system in which those who design and make products take primary responsibility for managing their product throughout its lifecycle.

## Why Product Stewardship action is important:

 When producers are involved in managing their products through end-of-life, it can lead to better product design, better service to customers, less impact on the environment, and lower costs



- Effective product stewardship programs reduce the generation of waste, increase recycling rates, and reduce government spending and involvement
- Using private sector efficiencies helps reduce the overall cost of recycling while creating economic opportunities, including jobs





## The MINNESOTA PRODUCT STEWARDSHIP COUNCIL:

- Provides education and facilitates the exchange of ideas to advance product stewardship in Minnesota
- Examines timely issues by hosting forums, giving presentations and holding informational meetings
- Reviews and comments on industry initiatives, legislation, existing recovery systems, and members' priority issues
- Operates as a non-profit organization with an elected Board of Directors comprised of local government representatives

**JOIN** the **MINNESOTA PRODUCT STEWARDSHIP COUNCIL** and connect with the leading-edge network of individuals, businesses, government, non-governmental organizations and elected officials with a common desire to find effective product stewardship solutions.

## **BENEFITS OF THE MN PSC:**

- Gives you a voice in finding solutions; help shape the future of product stewardship in Minnesota
- Regular meetings and briefings on latest topics
- In-depth fact sheet analysis of current legislative efforts
- Local government representatives can serve on Board of Directors
- Business and non-governmental members can serve on committees
- Business and non-governmental organization member support acknowledged on media.

For more information, please contact any Board member below.

## **CURRENT BOARD OF DIRECTORS:**

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